

Trademark availability search using an image file

There is an important matter to consider when filing a trademark application: pursuant to Article 6 of the Thai Trademark Act, a registrable trademark must not be identical or similar to a previously filed trademark application.

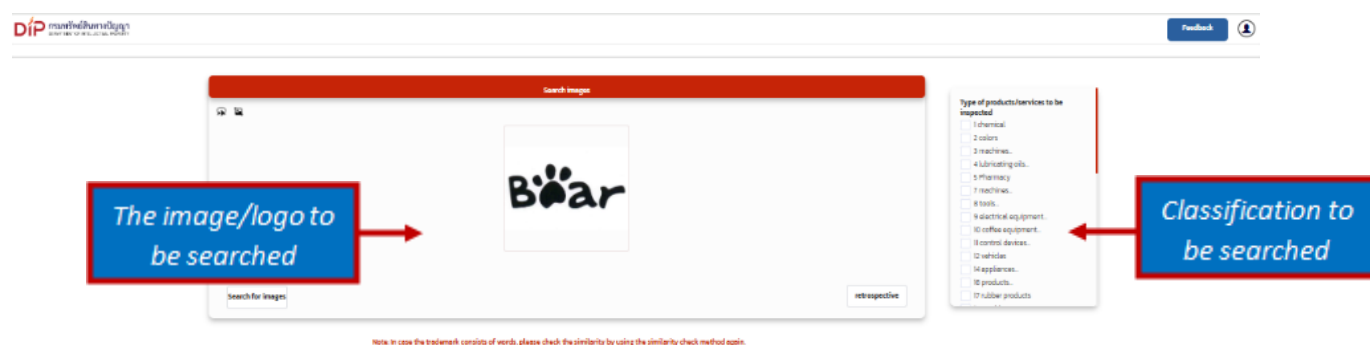
In Thailand, the availability of a trademark may be verified through the online database of the Department of Intellectual Property (DIP). This database enables users to conduct searches for both word marks and image marks.

The image search system is generated by AI and enables searches by uploading an image or logo specimen. In addition, searches may also be conducted using the Vienna Classification code.

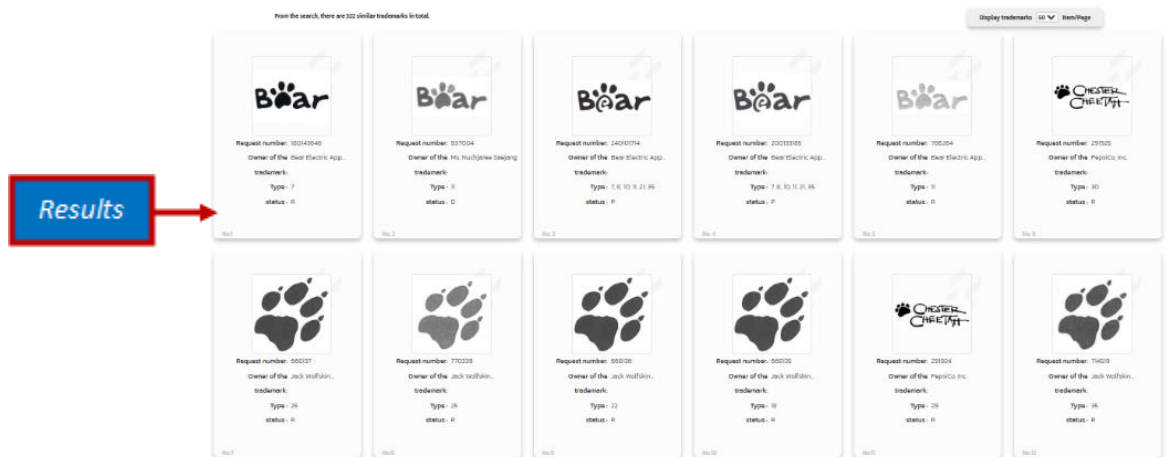
Searching by uploading images

You may upload your logo to conduct a survey of identical or similar trademarks in the Thai DIP database. The system is capable of detecting similarities in both images and word elements. In particular, if your logo contains word components, the AI-powered image search will also analyze and compare similar fonts, making it a valuable tool for identifying potential conflicts beyond visual resemblance. Searches may be conducted across all classifications or limited to specific classes for more targeted results. Additionally, the results are presented in order of similarity, from most similar to least similar.

However, the search results are indicative rather than exhaustive, as newly filed applications (within the past 7 days) may not yet be included in the database. While the image search provides a strong indication of potential similarities, if your logo contains word elements, an additional word search is recommended to achieve greater accuracy and comprehensive coverage.



(Example of an image search page)



(Example of an image search page)

Searching using the Vienna Classification Code

For a more detailed search, using the Vienna Classification code can provide more accurate results. You can search by entering the appropriate code. For example, for a trademark that includes a lion, the relevant code is 3.1.1. This search will display all applications that include a lion in their design.

Searching by Vienna code tends to lead to more up-to-date and detailed results than searching by image. However, the results will include all designs containing the specified element, without distinguishing whether they are identical or similar to your trademark.

Set search conditions

General format Check the similarity of the marks Check the trademark image

First letter Please select information Ending sound Please select information The sound of the end of the word Please select information

condition Similar words condition Each syllable has a homonym sound.

Synonyms

Symbol +

Marking code Photo caption condition delete

3.1.1 ลิงโล and

Vienna code

Product type Search for product types

Classification to be searched

Search for information Clear search

(Example of a Vienna code search page)













DIP กรมทรัพย์สินทางปัญญา
DEPARTMENT OF INTELLECTUAL PROPERTY

all

Advanced Search Foreign intellectual property

Search results 5557 list Sort search results by Request number from most to least

all trademark (5657)

 Request number 250140108 Status P Owner of the trademark Mr. Thanayasi Thanayokittikul genera 6 No.1	 Request number 250139832 Status P Owner of the trademark Guangzhou Kingsons Bags Technology Co., Ltd. genera 18 No. 2	 Request number 250139317 Status P Owner of the trademark Vean Entertainment Group Co., Ltd. genera 43 No. 3	 Request number 250138588 Status P Owner of the trademark Mr. Worarit Dechamonrattanakul genera 7.8 No. 4
 Request number 250137945 Status P Owner of the trademark Best Order Company Limited genera 30 No. 5	 Request number 250137881 Status P Owner of the trademark Ms. Jiraporn Kaewkunthon genera 5 No. 6	 Request number 250137880 Status P Owner of the trademark Ms. Jiraporn Kaewkunthon genera 1 No.7	 Request number 250137486 Status P Owner of the trademark Thai Hardware Intergroup Co., Ltd. genera 7 No.8
 Request number 250137109 Status P Owner of the trademark Mintana Company Limited genera 32 No.9	 Request number 250137102 Status P Owner of the trademark Mintana Company Limited genera 32 No.10	 Request number 250137097 Status P Owner of the trademark Thai Paper Products Co., Ltd. genera 8,20,21 No.11	 Request number 250136717 Status P Owner of the trademark Thai Paper Products Co., Ltd. genera 8,20,21 No.12

1 2 3 4 5 ... 472 »

(Example of a Vienna code search page)

Searching by image is an essential step before filing a trademark in Thailand. It can detect similarities in both logos and word elements, allowing you to identify and resolve potential conflicts before filing your application. While not fully exhaustive, it provides a good overview and is especially effective when combined with a careful search of word components.